

EEAC Meeting Agenda
February 17, 2021
Wed 5:30 pm - 7 pm
Online Zoom Meeting

Committee Reports and Updates

- a. Approve previous meeting minutes: [EEACminutes20210120](#) -link to be updated.
- b. Program Committee (Fran acting program chair)
 - i. Virtual program idea: Tech Tools Share-Out
 1. Tuesday, February 23rd 4:00pm to 5:00pm
- c. Communications
 - i. Communication Committee Meeting and updates
 1. Rebranding/Logo Redesign
 2. New Member Packet
 3. Marketing Plan
 - ii. Website and Database Updates: [eeac-nyc.org](#)
 1. Website budget for 2021: approved last meeting, **\$155.00** with 9-yr domain name renewal **to be done this month, February**; and web hosting renewal in August: <https://eeac-nyc.org/wp-content/uploads/2021/03/EEAC-Website-Budget-2021-01-20.pdf>
 2. New website (switched on, 1/13/2021).
 - a. Survey (on website and newsletter) sent out 2/16/2021 (by Bonnie M.)
 - b. Survey deadline 2/28/2021 (Sunday).**
 3. The internal section:
 - a. SC members still to be given access?**
 - b. Instructions and/or zoom guide to using the new internal section (**set zoom appointment** with those who know how to access).
 4. Website plan - upcoming:
 - a. **Redesign** of the website based on the Adaptive Plan - will follow the rebranding/logo redesign phase.
 - b. **Membership** system (pushed to March-April) - will be tested in our permanent testing site at [eeac-nyc.org/wp2020/](#).
 5. Database content status report.
 6. Followup on 2 requests via the website's contact form, to subscribe to the listserv.
- d. EEAC and NYSOEA Partnership
 - i. NYSOEA has a virtual event on 2/23 at 7PM led by the Equity, Access and Inclusion committee, it will center around using music in environmental education and as a tool to reframe narratives. Info and registration: <https://eeac-nyc.org/2021/02/18/nysoea-re-frame-the-narrative-2-23-2021/>
 - ii. 2021 Conference will be a hybrid virtual/in-person
- e. Projects Forum
 - i. Next Steps

f. Adaptive Plan Accountability

- i. Review and approve "New Initiative Considerations" document
- ii. Next Steps

g. Membership and Finance

i. MM - current stats (2/17/2021)

1. **Membership:** No change from Jan report: about 10% of members renewed
12 Individual Members, 16 Indiv thru 3 orgs, 32 Lifetime as of 2/17/2021
(vs 2019 = 42 Indiv, 12 Student, 79 Indiv thru 29 Org, 30 Lifetime)
Note: we keep "expired" members on the roster for a year or two

2. **EEAC Finances as of Jan 31, 2021**

Started new year on Google sheets

Bank acct: \$8,177.23

Paypal balance: \$392.77

Current Balance: **\$8,599.17**

Note: Membership receipts: \$685 + \$185 from Annual Meeting Eventbrite
\$0 from Jan 2021 Forum

3. To do:

- update membership specifics on finance google sheet for any sign-ups via Eventbrite since 12/7 Annual Meeting
- Create and send receipts to everyone who paid 2021 membership; save receipts in GoogleDrive

4. For the record: Amalgamated Bank still shows Judith Hutton at NYBG as primary contact. Check if they've updated signatories to Mary Most, Sarah Pidgeon (remove Jacqueline Pilati, Judith Hutton). Note our mailbox at NYU is inaccessible since Feb 2020 (if anyone has sent check to that address).

ii. **Google Group lists:**

Mid December I gave Carol Franken a list of about 60 EEAC members who are NOT on Google Group in mid December. We need to invite all subscribers and Eventbrite subscribers to join EEAC.