Benefits of membership (new content to be added to website) 11/18/21

General benefits

- Free attendance at EEAC member events and Annual Meeting
- Priority to place items in the EEAC newsblog (the blog however is freely accessible to anyone, correct)?
- Access to members-only online forum on a wide variety of environmental and education topics, including opportunities for professional development, employment, and grants
- Membership partnership with NYS Outdoor Education Assoc (NYSOEA)
 - Attend NYSOEA events at discounted membership rate
- EEAC-affiliated or partnership events posted to the website
- Opportunities to shape the future of an evolving organization committed to urban EE

Additional benefits by member types:

K-12 classroom teachers

- Access to network of environmental education program providers in the metro area
- Opportunity to contribute to Environmental Education Projects Forum (e.g. Teacher Environmental Education Preparation initiative)

Early career EE practitioners and EE enthusiasts

- Access to network of environmental education professionals working in the metro area
- Exposure to variety of EE organizations and programs offered throughout NYC
- Opportunity to develop and practice skills through event planning and facilitation

Seasoned EE educators

- Opportunities to share expertise with others through skill shares and content creation for newsblog
- Opportunity to contribute to Environmental Education Projects Forum

Sustaining Organization Members

- 5 memberships per organization
- Promotion for your programs and events to membership
- Opportunity to showcase organization by serving as EEAC event host site

Member Packet

Welcome, new member!

Thank you for joining the Environmental Education Advisory Council of New York City (EEAC). Founded in 1974, EEAC has a rich history supported by its dedicated membership made of educators, youth leaders, environmental professionals, and students. It is through the active participation of its members that EEAC can be a vibrant organization able to fulfill its mission.

Mission:

The Environmental Education Advisory Council of New York City cultivates an inclusive community committed to increasing its capacity to understand and address NYC's environmental and related societal challenges.

How can I get more involved?

As a member you have the opportunity to:

- -attend EEAC member events and Annual Meeting
- -attend monthly Steering Committee Meetings
- -contribute features to EEAC's newsblog
- -after a year of active participation, self-nominate for a seat on the Steering Committee

One of the best ways to get more involved is to join a committee. By participating you can build your own skillsets and network with others while supporting the organization and its goals. It is also an opportunity for long time members to guide and mentor new participants. See descriptions below for currently active committees. To get involved, email info@EEAC and include in the subject line the name of the subcommittee you're interested in joining.

Membership Committee

The Membership Committee is responsible for maintaining accurate records of the organization's membership, welcoming new members into EEAC and reminding members when they need to renew membership. The Membership Committee actively works toward growing a diverse EEAC membership through tabling events, promotions, and other appropriate outreach. Membership Needs:

Finance and Fundraising Committee

The Finance and Fundraising Committee is led by the Treasurer. This committee is responsible for identifying funding opportunities for EEAC to deliver programs and achieve its mission. Grant applications and reports must be approved by the steering committee as a whole but will be prepared by the finance and fundraising committee.

Finance and Fundraising Needs:

Programs Committee

The Programs Committee is responsible for planning the logistics and content of programs that align with the mission of EEAC and meet the needs of the membership. This committee will

reach out to member organizations to host events. Programs can include networking events, workshops, conferences, and tours.

Programs Needs:

Communications Committee

The Communications Committee is overseen by the Secretary. This committee is responsible for the timely and accurate design and dissemination of information to members and the wider community. Communication channels include meeting minutes, publications, social media, website, and listservs.

Communications Needs:

Special Projects Committee

The Special Projects Committee is NYC EEAC's initiative incubator informed by the expressed needs of membership and the wider EE community. This committee allows EEAC to address and respond to emergent issues and opportunities in the field of environmental education in New York City. Initiatives managed by the Special Projects Committee must have Steering Committee approval, and range from one-off projects to ongoing campaigns. Special Projects Needs:

Steering Committee

After a year of active participation in the organization, EEAC members may choose to self-nominate to fill available seats on the Steering Committee. EEAC Steering Committee Members play a critical role in both governing and shaping the organization. Committee Members serve in 3-year terms, with a maximum of two consecutive terms. More information can be found here.

Benefits of Membership:

- Free attendance at EEAC member events and Annual Meeting
- Priority to place items in the EEAC newsblog
- Access to members-only online forum on a wide variety of environmental and education topics, including opportunities for professional development, employment, and grants. To join this forum...
- Membership partnership with NYS Outdoor Education Assoc (NYSOEA)
 - Attend NYSOEA events at discounted membership rate
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Welcome again. Be sure to stay connected with us. We look forward to hearing from and seeing you soon.

Add social media accounts, if any, www.eeac-nyc.org

Parking Lot:

Note for website: get involved button

Points to get across:

- 1. EEAC has deep roots--history (contextualizes EEAC--origin story)
- 2. EEAC of today--(positions as a learning organization) we are committed to responding to the evolving EE needs of the city
- 3. Who are our members--(describes type of orgs--do we want to create a members directory for members to access? Ask members to include name, org, best contact information, areas of expertise, interested in partnerships (y/n), etc.
- 4. EEAC is a member-driven organization--(call to action)--your active participation helps move us forward.

Levels of involvement:

- 1. Attend a new member welcome session and request an EEAC buddy/guide/etc.*
- 2. Engage with the listserv
- 3. Engage with EEAC on social media and spread the word with your networks
- 4. Participate in programs and events
- 5. Participate in our monthly <u>Steering Committee Meetings</u>
- 6. Contribute features to the newsblog

7.	Join a Committee (after one year of active participation, you can self-nominate for a seat on the Steering Committee!)