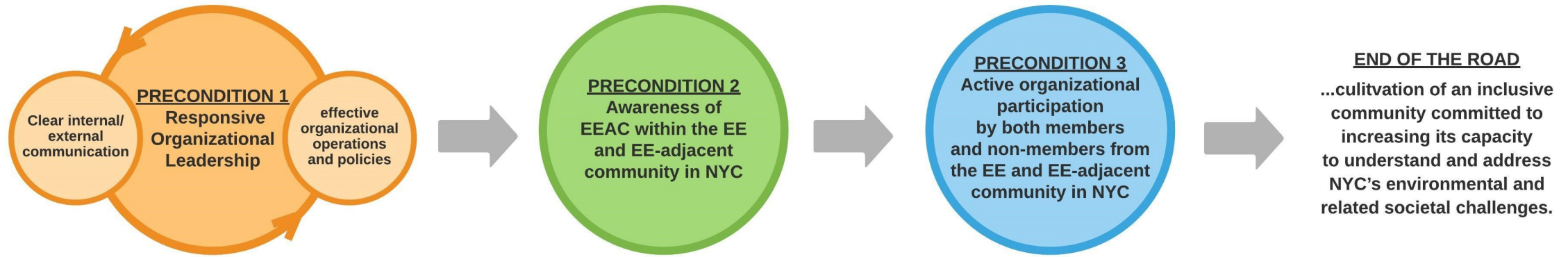


# NYC Environmental Education Advisory Council Adaptive Plan // March 2020



## Strategic Priorities, Months 1-6

### Organizational Leadership/Ops & Policies:

- Develop guidelines and expectations for Steering Committee members
- Develop system for tracking/following through on Adaptive Plan tasks
- Ensure alignment of all EEAC initiatives with new mission (*ongoing*)
- Set data-driven goals and record progress against goals (*ongoing*)

### Organizational Leadership/Communications:

- To the listserv, post Steering Committee meeting invitation and meeting minutes
- To the website, post Adaptive Plan
- Be honest about EEAC shortcomings, frame EEAC as a learning organization
- Identify dedicated team to work on organization identity and website revamp

### Active Participation:

- Dedicated Adaptive Plan implementation manager
- Keep members informed of fun and valuable volunteer opportunities
- Survey members about desired features of new website

## Strategic Priorities, Months 7-12

### Organizational Leadership/Ops & Policies:

- Amend bylaws to reflect changes
- Steering Committee term limits
- Steering Committee liaison positions representing specific stakeholder interests, e.g. youth, EJ, DOE
- Mandatory percentage of Steering Committee seats held by newcomers
- Six-month Adaptive Plan progress assessment; revisions as necessary

### Organizational Leadership/Communications:

- Reassessment of listserv purpose, form/function
- Active listserv moderator who initiates discussions
- Running conversation threads/categories
- Embed listserv into website
- Multi-tiered strategy to reach all stakeholders with established goals and accountability

### Awareness:

- Keep annual meeting exciting
- Explicit communication about 'new' EEAC to engage stakeholders

### Active Participation:

- focus groups to assess member needs/desired benefits
- New member packet and assignment of point person
- "Welcoming Committee" for new members
- Develop membership directory
- Invite into planning process to distribute workload
- Guest presenters at Steering Committee meetings
- Subcommittee meetings held outside of Steering Committee meetings

## Strategic Priorities, Months 13-18

### Organizational Leadership/Ops & Policies:

- Definition of formal and informal partnerships
- 12-month Adaptive Plan progress assessment; revisions as necessary

### Active Participation:

- Offer new programs and resources to attract new members with diverse interests and backgrounds
- Plan events like Climate Education Conference to involve more members
- Host periodic open houses/potluck meetings

## Strategic Priorities, Months 19+

### Active Participation:

- Five year membership poll/survey

### Awareness:

- Sponsor an EEAC scholarship
- Explicit communication about 'new' EEAC to engage stakeholders